ALL POINTS PUBLIC RELATIONS | Little Caesars

WEBINARS THAT FUEL FRANCHISE GROWTH

CHALLENGE Franchise Sales Webinar Interest

SOLUTION Multi-Layerd Integrated Communications Strategy

RESULT Record-Setting Prospect Engagement

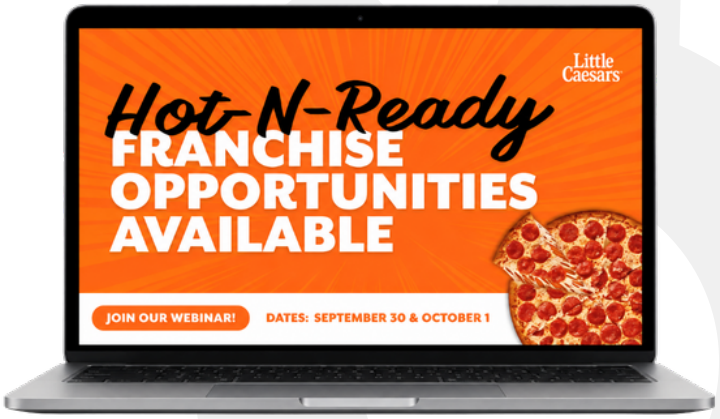
930+ WEBINAR SIGN-UPS

ADS DROVE 4,000+ WEBSITE VISITS

200+ Q&A SUBMISSIONS

400+ NEW MQLs GENERATED





"The engagement, turnout, and overall professionalism behind the campaign were outstanding. The attendee and Q&A reports showed significant interest and meaningful prospect engagement."

JACK VELTEMA
DIRECTOR OF FRANCHISING AT LITTLE CAESARS

CONNECTED AT EVERY POINT
The right strategy. The right impact.