



AI-SEARCH ENHANCEMENTS POWER FRANCHISE INQUIRIES

CHALLENGE

Low organic visibility

SOLUTION

Focused SEO & GEO strategy

RESULT

Stronger user engagement



**25.4% JUMP IN
MONTHLY ACTIVE
USERS**



**269%+ YOY
INCREASE IN
BLOG TRAFFIC**



**1.2K MONTHLY
ORGANIC SEARCH
USERS**

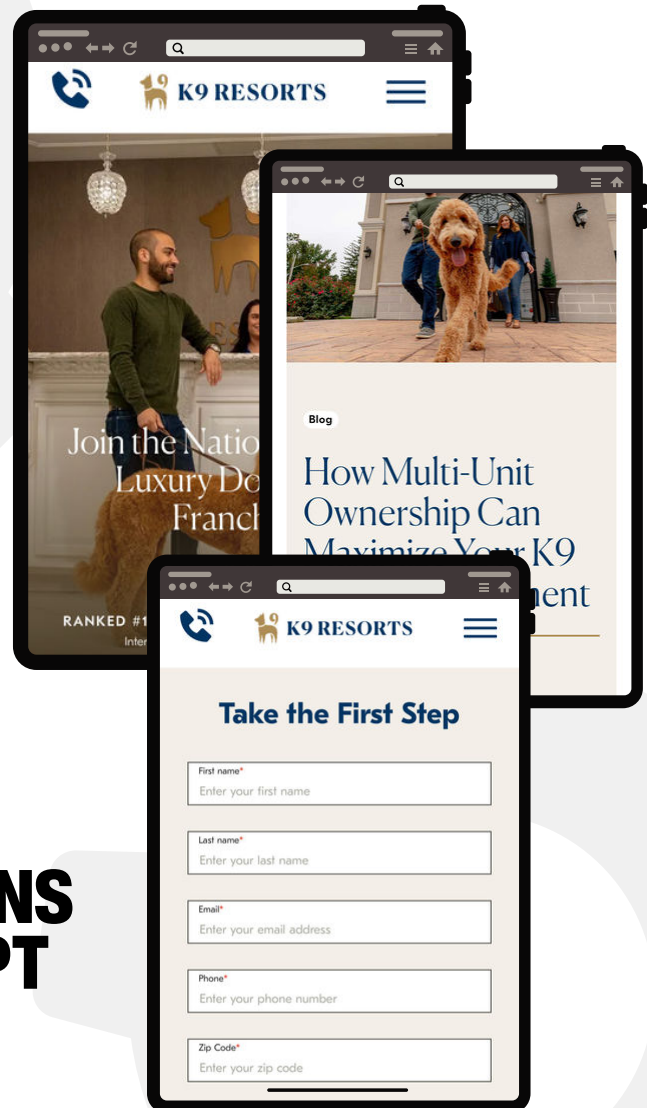


**255 ENGAGED SESSIONS
REFERRED BY CHATGPT**

*"All Points delivered thoughtful
recommendations and strategic guidance that
strengthened our digital presence and better
positioned K9 Resorts for future growth."*

SCOTT SCHUBIGER

CHIEF GROWTH OFFICER OF K9 RESORTS



**CONNECTED
AT EVERY POINT**
The right strategy. The right impact.