

INFLUENCER EVENTS DRIVE LOCAL VISIBILITY

CHALLENGE

Weak market
visibility

SOLUTION

Experiential
influencer series

RESULT

Created strong
community engagement



**128.8K+ SOCIAL
IMPRESSIONS**
ON INSTAGRAM



38 ATTENDEES
CREATOR DINNER &
NETWORKING EVENTS



**460+ SOCIAL
ENGAGEMENTS ON
INFLUENCER CONTENT**

**CONNECTED
AT EVERY POINT**
The right strategy. The right impact.

