

Global Franchise Awards 2026 Finalists

By Helen Mulley | February 13, 2026

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All Points PR
BEST SINGLE MARKET PR & MARKETING SUPPLIER
 All Points is a Chicago-based agency focused exclusively on franchising. With a team of 48, it supports more than 75 brands across the U.S. and international markets, helping systems navigate growth, communications, and reputation management through integrated PR, marketing, and franchise development support.

215 Marketing/Units
BEST SINGLE MARKET PR & MARKETING SUPPLIER
 Units is a Philadelphia-based marketing agency serving franchise brands across the U.S. The team supports roughly 300 clients, focusing on data-driven strategy, technology integration, and scalable systems that balance national brand consistency with local market performance, with an emphasis on transparency, education, and long-term growth.



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Zulux
BEST SINGLE MARKET PROPERTY MAINTENANCE FRANCHISE
 Zulux is focused on homeowners' associations, combining audits, implementation, and guaranteed savings contracts. Active across Spain, the network has grown steadily since 2018, generating recurring revenue for franchisees while reducing energy consumption and costs.

Tilson PR
BEST SINGLE MARKET PR & MARKETING SUPPLIER
 A U.S.-based PR firm with deep roots in franchising, Tilson works with restaurants, retail, and business services brands with a strong focus on delivering practical media strategies, franchise development support, and ethical growth to clients. Long-term ambitions include measured international expansion when ready.

Ignite Visibility
BEST SINGLE MARKET PR & MARKETING SUPPLIER
 Ignite Visibility is a global digital marketing and technology partner serving franchise systems at scale. Employing roughly 700 people worldwide, the firm operates across North America, Latin America, Africa, the Middle East, and Asia, delivering multilingual, multi-market support with local expertise.

68%
 OF NEW FRANCHISEES HAVE NO PRIOR BUSINESS OWNERSHIP EXPERIENCE, WITH STRUCTURED OPERATING MODELS APPEALING TO NEW ENTREPRENEURS

Z PLUMBERZ
BEST SINGLE MARKET PROPERTY MAINTENANCE FRANCHISE
 ZPLUMBERZ operates in the essential plumbing services sector, supporting both new operators and established businesses through a standardized franchise model. Backed by BELFOR Franchise Group, the brand delivers service delivery, tech capability, and operational consistency.

The Patch Boys
BEST SINGLE MARKET PROPERTY MAINTENANCE FRANCHISE
 Specializing in drywall, plaster, and ceiling repair, The Patch Boys' model targets small, high-demand repair work often overlooked by larger contractors. With more than 280 U.S. territories, the brand is focused on craftsmanship, local service, and operational consistency across its markets.

Maid2Clean
BEST SINGLE MARKET PROPERTY MAINTENANCE FRANCHISE
 Operating across the UK and Ireland, the Maid2Clean franchise model emphasizes advance payments, lean overheads, and long-term license retention, prioritizing long-term sustainability over rapid expansion as it prepares for carefully planned international growth.

Typical franchise agreements range from 5-20 years, supporting long-term operational stability