

INFLUENCER EVENTS DRIVE LOCAL VISIBILITY

CHALLENGE

Weak market
visibility

SOLUTION

Experiential
influencer series

RESULT

Created strong
community engagement



**128.8K+ SOCIAL
IMPRESSIONS**
ON INSTAGRAM



38 ATTENDEES
CREATOR DINNER &
NETWORKING EVENTS



**460+ SOCIAL
ENGAGEMENTS ON
INFLUENCER CONTENT**

**CONNECTED
AT EVERY POINT**
The right strategy. The right impact.



*"Huge shoutout to the incredible staff at [@fat_rosies](#) Oak Brook ✨
From the moment we walked in, the service was next level.
Attentive, fun, welcoming, and on top of everything while hosting
full tables is no small task. You truly made the night
unforgettable."*

[@I.AM.TIFFANYLYNN](#)

*"The new Fat Rosie's in Oakbrook is AMAZING! The food was
flavorful, the drinks were strong, and the staff was kind!!! You
HAVE to check them out! Date night. Girls night. Solo night. Its
the PERFECT fit for all of it!!"*

[@THEBURNSBOSS](#)

