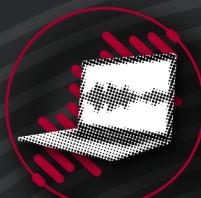


OBJECTIVE:

To position CMIT Solutions as an undisputed authoritative cybersecurity thought leader locally and nationally. As news broke on the Lurie Children's Hospital data breach, we were able to secure multiple press opportunities to elevate the prominence of CMIT Solutions and its Chicago franchise owner.

INCREASED
NATIONAL AND
LOCAL AWARENESS

→ **2.7 MILLION+**
tv viewers



FOCUSED ON
EVENING NEWS
SEGMENTS

→ **14+ MINUTES**
tv runtime



TOOK OWNERSHIP
OF THE
NEWS CYCLE

→ **10+**
press placements



SECURED
HIGH IMPACT
ONLINE PRESS

→ **80 MILLION+**
unique visitors per month



BOOSTED SOCIAL
MEDIA PRESENCE

→ **9%**
engagement rate



APPEARED ON:

**WORLD
NEWS NOW**



**GOOD
MORNING
AMERICA**

GET LOUD!
BREAK THROUGH THE NOISE
WITH INTEGRATED PR