

OBJECTIVE: Through our annual PRo Community Project, All Points offers pro-bono services to a Chicagoland non-profit. This year, we helped to generate awareness for &Rise, an organization that offers educational resources, counseling, support groups and coaching to help women rise above trauma, heal and flourish.

 SECURED LOCAL PRESS

→ **3.6 MILLION+**
viewers on WGN news segment



 BOOSTED SOCIAL MEDIA PRESENCE

→ **1,400+**
total social impressions



 INCREASED BRAND AWARENESS

→ **7.1 MILLION+**
press impressions



 GREW SOCIAL FOLLOWING

→ **250+**
combined new social followers



 MARKETED EVENTS AND FUNDRAISERS

→ **5**
secured press placements



“THANK YOU SO MUCH EVERYONE FOR ALL YOUR AMAZING WORK! I TRULY APPRECIATE IT AND IT WAS AN ABSOLUTE PLEASURE WORKING WITH EACH AND EVERY ONE OF YOU!! YOU TRULY DO AMAZING WORK.”

&RISE FOUNDER, JENNIFER RAMIREZ

GET LOUD!
BREAK THROUGH THE NOISE
WITH INTEGRATED PR