

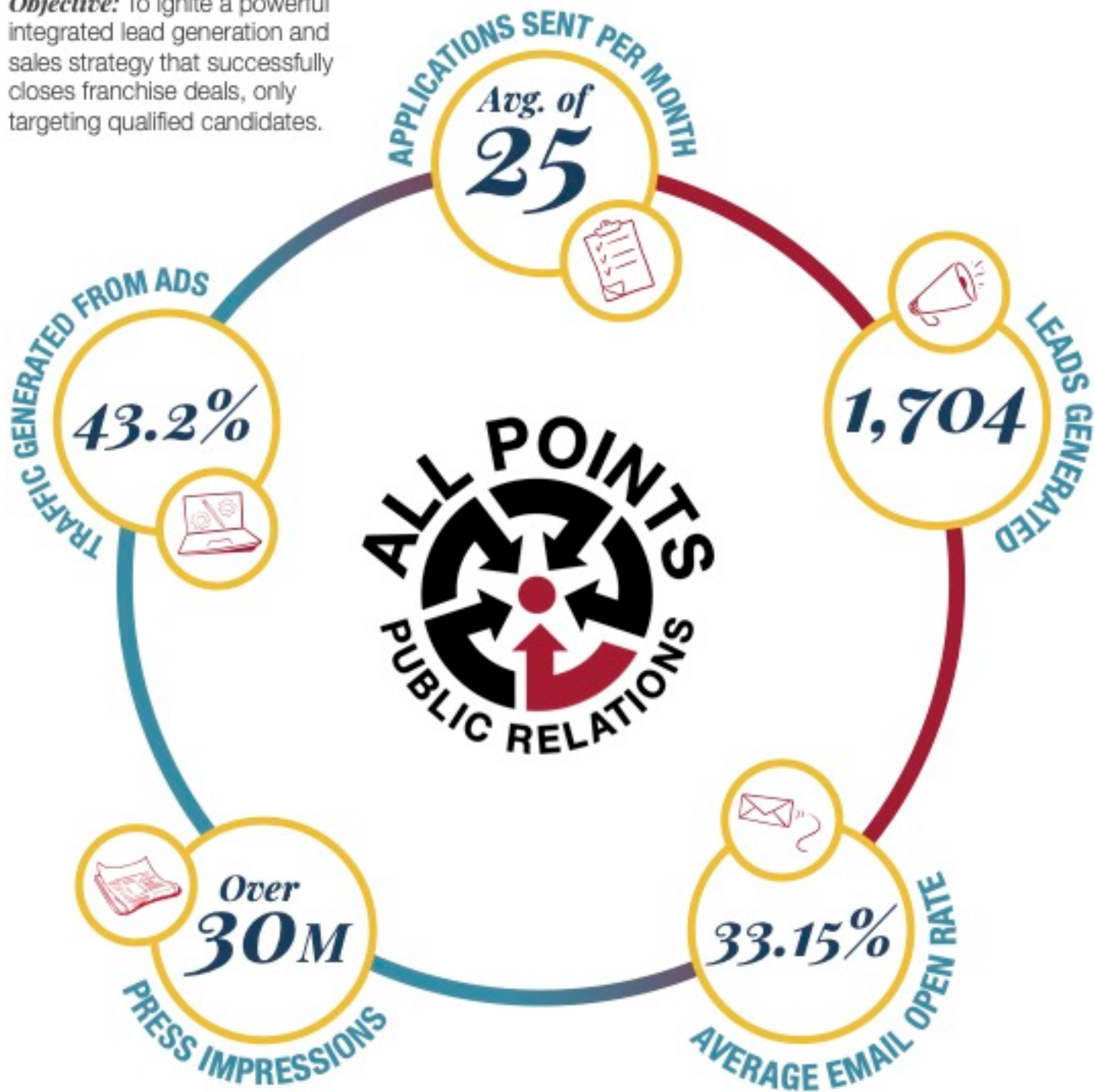


VITALITYBOWLS
• SUPERFOOD CAFÉ •

CASE STUDY

NINE-MONTH INTEGRATED PR APPROACH

Objective: To ignite a powerful integrated lead generation and sales strategy that successfully closes franchise deals, only targeting qualified candidates.



THE POINT



INDUSTRY-
LEADING
EXPOSURE



RECORD-
SETTING LEADS
GENERATED



CRM & LEAD
NURTURING
MANAGEMENT