

STRETCH ZONE®

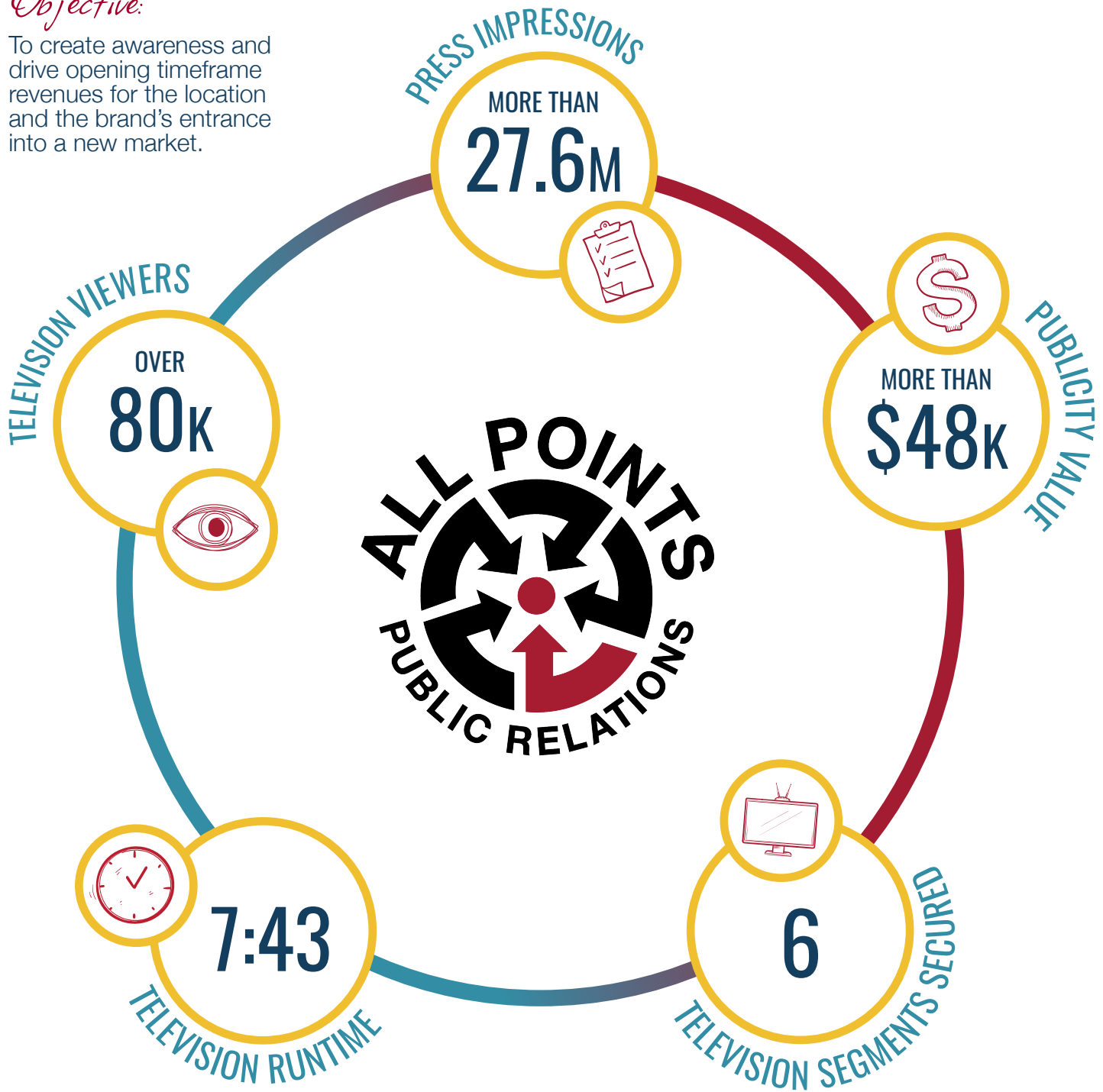
STRETCH. WORK. PLAY. REPEAT.

Case Study

GRAND OPENING CAMPAIGN POWERED BY INTEGRATED PR

Objective:

To create awareness and drive opening timeframe revenues for the location and the brand's entrance into a new market.



the point



KICKSTARTED
POSITIVE
REPUTATION



INCREASED
LOCAL MARKET
AWARENESS



STRENGTHENED
CONNECTION TO
COMMUNITY