

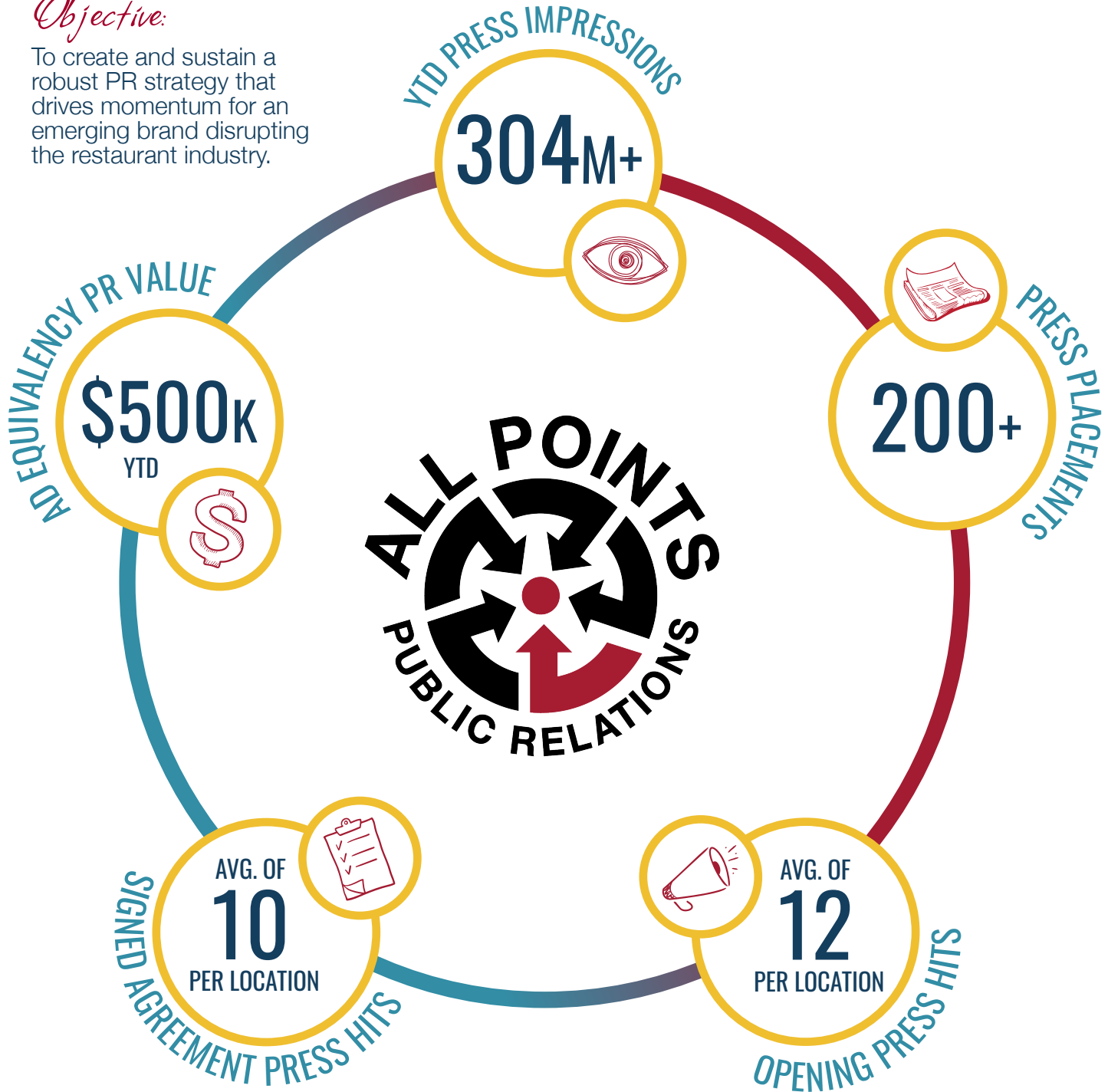


Case Study

FRANCHISE DEVELOPMENT FUELED BY POWERFUL PR

Objective:

To create and sustain a robust PR strategy that drives momentum for an emerging brand disrupting the restaurant industry.



the point



GENERATED QUALIFIED LEADS



EARNED INDUSTRY-LEADING REPUTATION



MAXIMIZED VISIBILITY WITH NATIONAL HEADLINES