

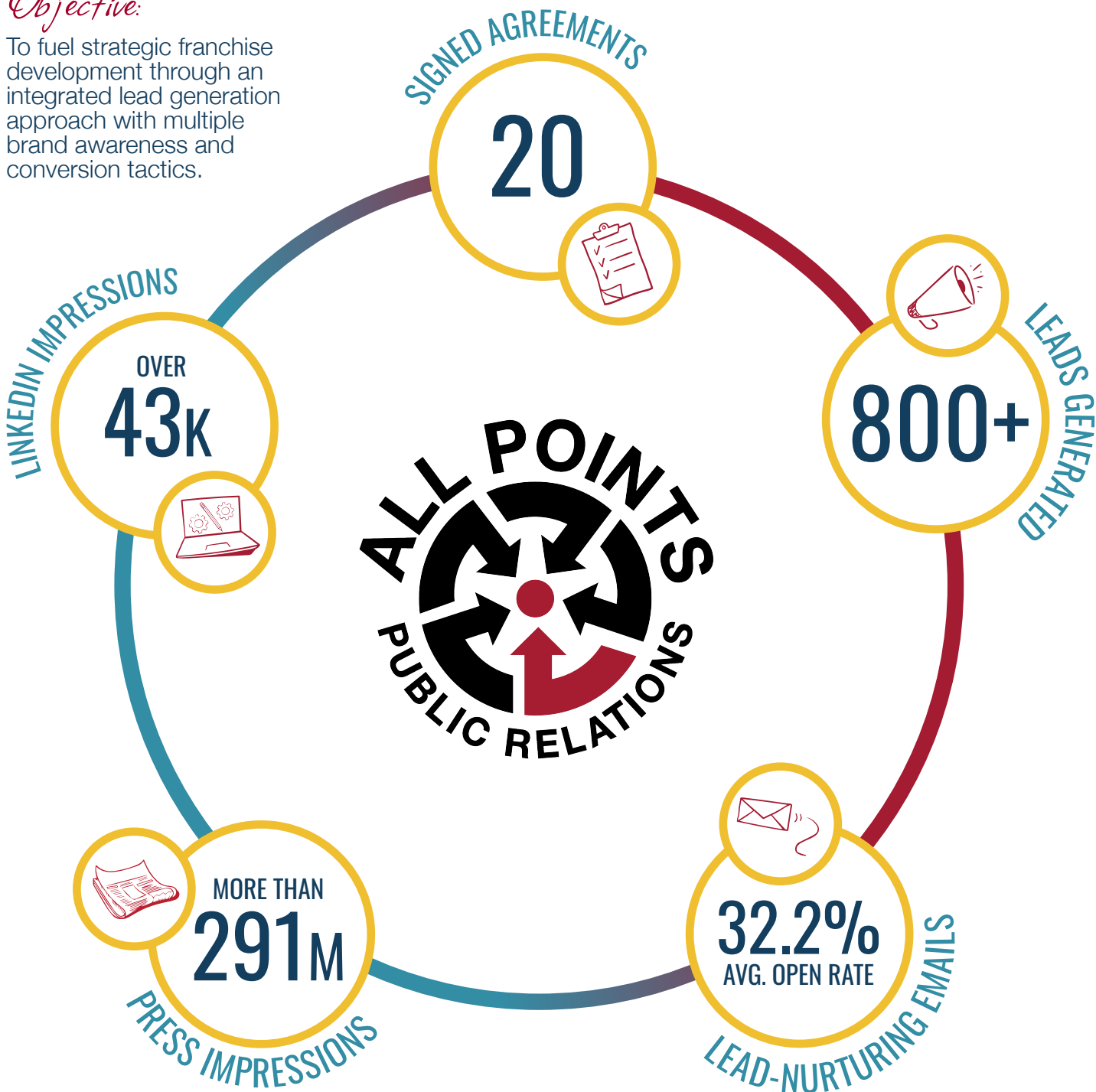


Case Study

12-MONTH INTEGRATED PR APPROACH POWERED BY INTEGRATED PR

Objective:

To fuel strategic franchise development through an integrated lead generation approach with multiple brand awareness and conversion tactics.



the point



MULTI-FACETED
BRAND
AWARENESS



ENHANCED
LEAD
QUALITY



RECORD-BREAKING
SIGNED
AGREEMENTS