

ALL POINTS TAKES PRIDE IN POSITIVE IMPACT



Corporate social responsibility is a direct representation of a business's accountability and commitment to community wellbeing. Throughout the years, we've worked closely with our clients to develop meaningful grassroots relationships and creative campaigns, allowing corporate teams and local franchisees the opportunity to make a lasting impact on the world around them. At All Points, we stand alongside our clients as they prioritize giving back.



But, our work with corporate social responsibility doesn't end there, because we place equal importance on living out our philanthropic values.

This month, we're honored to host our fourth annual [PRo Community Project](#), inviting all Chicagoland nonprofits to nominate their cause to earn three months of pro bono integrated PR services.

Over the past three years, we've served several amazing nonprofits, advocating for notable causes, including cancer recovery, childhood education and mental health:

- **2019:** All Points helped [Culinary Care](#) raise \$250,000 during its annual Gourmand Gala
- **2020:** We supported [Kidz Express](#) with positive publicity, a custom activity booklet and revamped marketing materials
- **2021:** Our agency worked with [Erika's Lighthouse](#) to craft timely social media and blog content



Philanthropy satisfies the deepest of human needs – needs that cannot be met with money and recognition alone. We invite you to reflect on your company's mission and tap into our integrated services to strengthen your dedication to corporate social responsibility.

LET'S TALK PHILANTHROPY

Likewise, if you know of any nonprofits in the Chicagoland area in need of integrated PR support, please spread the word.

PRO COMMUNITY PROJECT SUBMISSION FORM

