

Gina Rivera – Where Passion and Purpose Collide

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Gina Rivera was destined to pursue a career in the world of hair. Working in her family shop, Gina later moved to a booth renter salon and quickly established a winning reputation. Clients loved her as she never let anyone leave without feeling amazing. And the staff adored her because she was so open about sharing her knowledge and offering support where needed.

Listen in as Gina Rivera, founder of Phenix Salon Suites franchise shares her story about going from

being a rebellious teenager to a successful entrepreneur.

Link to podcast: <https://bit.ly/3m82z4V>