

CASE STUDY

**FRANCHISE DEVELOPMENT
FUELED BY POWERFUL PR**

 MAXIMIZED VISIBILITY WITH
NATIONAL HEADLINES

1.3B+
YTD press impressions



 EARNED INDUSTRY-LEADING
REPUTATION

280+
press placements



 ENHANCED BRAND AWARENESS
AND RECOGNITION

\$1.5M+
YTD ad equivalency



 GENERATED
QUALIFIED LEADS

500+
leads generated
from press



 INCREASED LOCAL
MARKET AWARENESS

AVG
OF 10
signed agreement
press hits per location



COVERED BY:

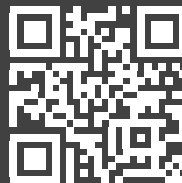
Entrepreneur **Forbes**

QSR *Nation's Restaurant News*

Franchise Times

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SCAN HERE

TO LEARN MORE AND CONNECT
WITH US ON SOCIAL MEDIA