



INTRODUCING THE APPR SIZZLE REEL



We're so proud to announce the [APPR Sizzle Reel](#), a creative representation of what we do as an agency that has been months in the making. Check it out above to see our team in action and learn more about what makes us who we are. You'll even spot a

few appearances from our office mascots, Cubby & Ivy.

OUR LARGEST & STRONGEST TEAM YET

We have more [team members](#) and the strongest collective talent we've ever had as an agency. We've continued to grow our team with skilled professionals who embody the agency mission of persistence, along with creativity and strong critical thinking. We're so grateful for their consistent dedication to furthering their own knowledge and experience in order to redefine what is possible for our clients' growth.



2022 AGENCY ELITE AWARD WINNER



PR News, an authority in professional development, community and education on public relations, has [named All Points PR an Elite agency for 2022](#). This prestigious award acknowledges the top communications, marketing and digital agencies

across the country. We're proud of this recognition for the high-quality work and results we continue to deliver for our clients.

MAKING A POSITIVE IMPACT

Our third annual PRo Community Project is now [open for applications](#)! We're inviting all Chicagoland non-profits to nominate their cause for three months of pro bono integrated PR services. In 2019, we supported [Culinary Care's](#) annual Gourmand Gala, which raised over \$250,000. In 2020, we partnered with [Knotz Express](#), securing multiple press placements and providing them with a plethora of ongoing marketing resources. In 2021, after a year where many organizations could use a boost, we are eager to select the third winner and make a positive impact on their mission.



A DECADE OF RESULTS



This year, our team is thankful to be celebrating this impressive ten-year milestone with you. Our agency has always proven to be forward-thinking, expanding our scope of work to [include new departments](#) and the most cutting-edge industry knowledge. There's

much more to accomplish and we look forward to another decade together!

Sincerely,
Jamie & Lauren