

Fitness studio brought sick kids holiday cheer



Jabz Boxing, a full-body circuit workout that utilizes boxing-inspired exercises designed specifically for women, partnered with HopeKids at their locations in Scottsdale, Chandler and Tempe last month to cheer families with children battling life-threatening medical conditions.

HopeKids provides ongoing events, activities and support for families who have a child with cancer or some other life-threatening medical condition.

Christmas trees were placed in its studios with ornaments that included a HopeKids family member's name, age and gift request. Clients who wanted to participate took an ornament and purchase the gift.

“When we put the ornaments on the trees, they were all gone within four days,” said Kimberlee White, CEO and co-founder of Jabz Boxing. “Helping families

have an extra special holiday is the greatest feeling. It's rewarding knowing that Jabz has an amazing community of women that prioritize giving back.”

Jabz Boxing adopted five HopeKids families and collected 86 gifts for them.

Since it began franchising in 2013, Jabz Boxing has now grown more than 20 locations in Arizona and four other states.

Information: jabzboxing.com.