



Del Taco Opens 11th New Mexico Store

January 15, 2020

Del Taco announced its most recent New Mexico-based restaurant opening with Dennis Ekstrom's organization—Diamondback LLC.

Located at 1321 N Riverside Dr. in Espanola, this is the multi-unit franchise group's 11th Del Taco restaurant to open in New Mexico. The seasoned operating partner with 20+ years of franchise industry knowledge also has plans in place to open a 12th new location in Albuquerque by year end.

"When you invest in a growing, profitable business like Del Taco, each opening gets more exciting than the next," says Ekstrom. "The turn of the decade gave us renewed energy, and I'm thrilled to be a part of a brand that matches our enthusiasm. We've built quite the fandom in New Mexico, and there's still more development opportunities on the horizon."

With more than 580 locations across 15 states, Del Taco offers its guests a unique variety of both Mexican and American favorites, such as tacos, burritos, burgers and fries. Each meal is prepared to order with quality ingredients made in the restaurant like fresh grilled chicken and carne asada steak, hand-sliced avocado, hand-grated cheddar cheese, slow-cooked beans and a fan favorite—creamy Queso Blanco.

Staying ahead of the competition, Del Taco is now the go-to option for vegans, vegetarians and those yearning for alternative protein sources. To replace red meat without sacrificing flavor, the brand's Beyond Tacos line appeals to consumers' growing demand for plant-based products.