

Winning Hair Color and Transformation Photos

By Anne Moratto | November 25, 2019



Suite Management Franchising, the nation's premier salon suite franchise housing both MY SALON Suite and Salon Plaza, announced today its three winners for its 2019 Redken Flair Photo contest.

The three-month contest was done in partnership with hair care brand, Redken. Fellow MY SALON Suite and Salon Plaza members, referred to as the Suite Elite, were challenged to use Redken products to create their best color and finishing work. Members then had to post before and after photos on their Instagram in order to be entered for one of the three categories: best overall transformation, best color and red carpet ready.

Entries were judged and winners were chosen by Redken artists. Winners of the three categories are:

Best Overall Transformation – Clive Crew of Crew Hair LLC at MY SALON Suite New Tampa

Best Color – Brittany French of Memphis & Co. Salon at MY SALON Suite Metairie

Red Carpet Ready – Erika Rodriguez of Shiniesthears at MY SALON Suite Miami Coral Gables

“I have been in the industry for nearly 30 years and have come across many talented individuals. The skills Clive, Brittany and Erika were able to show impressed me and the trio is up to par with some of the best stylists I have seen,” said Kelly McCarthy, director of training and development for Suite Management Franchising. “Redken is a partnership I and the rest of the Suite Management team value. We’re honored that they want to support the talents of our Suite Elite and look forward to continuing our partnership with them.”

An added perk provided by Redken, all three winners will be taking a trip to New York City in the spring to visit the Redken Exchange, a state-of-the-art learning facility. Every month, several classes on cutting, coloring and styling are taught by experienced Redken artists. Crew, French and Rodriguez will have the opportunity to participate in these classes, have a professional photoshoot session and be among the best stylists in the industry.

Raising the bar in luxury for salon entrepreneurs and consumers across North America, MY SALON Suite offers a fully equipped styling center and other eco-salon suite amenities to attract and inspire experienced beauty, barber and wellness experts. Dedicated to empowering their members with the desire for growth, freedom and ownership, Salon Plaza provides a unique community for salon professionals to embrace the opportunity and operate their own private studio located within an upscale and vibrant plaza. Both concepts are customizable, secure and committed to investing in the modern-day health and beauty professional.

For more information on the Redken Exchange, visit www.redkensalon.com/redken-education/redken-exchange. To learn more about MY SALON Suite and Salon Plaza, visit www.mysalonsuite.com and www.salonplaza.com