



Blaze Adds 2 More to Dallas

December 13, 2019

Blaze Fast-Fire'd Pizza has signed its fourth deal this year to develop units in Dallas, Texas, this time with husband and wife duo, Tony and Marina Petro. The pair will add two units of the chain to North and East Dallas in coming years, with a possibility for future stores in Addison, Richardson, Rockwall and Rowlett, a news release said.

Tony Petro has management consulting experience, while Marina most recently served in marketing and communications with Yum Brands. The pair are joined by QSR veteran and now Restaurant Operations Director Nathan Robinett.

"As a pair, Tony and Marina have a refreshing energy and enthusiasm that will surely have a ripple effect on our franchise system," Blaze Pizza Chief Development Officer Carlyne Canady, said in the release. "Their industry knowledge and proven work ethic will set them up for long-term success, and we're thrilled to have them grow the brand in the Dallas market."