

Briefs: \$1.1 million safety project to begin on KY 17 in Kenton County; Kona Ice hosts annual Konvention

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Florence-based Kona Ice hosts annual Konvention



Kona Ice is celebrating its tenth annual “Konvention” on February 7-10 at the Northern Kentucky Convention Center. The annual convention is a chance for the franchisees to meet and collaborate. There will also be an unveiling of a new element on the trucks, and a reveal of new flavors in its Crafted line aimed at adults.

The Konvention comes at an exciting time for the brand, as Kona Ice was recently ranked #67 overall on *Entrepreneur Magazine’s* 2019 Franchise 500 list. The brand was also named number one in the “Frozen Desserts” category, a great feat for the company.

Following a year of significant growth, Kona Ice added nearly 150 new trucks in 2018, bringing the total to more than 1,000 trucks plus 250 Minis (the brand’s miniature version of the truck able to go indoors) to communities throughout the United States.

Bringing tropical tunes and cups of shaved ice everywhere it stops, Kona Ice offers its distinctive blend of entertainment and gourmet frozen treats across 49 states. Equally as appealing as the icy treats that the brand offers is its philanthropic commitment in the communities it serves. Nationwide, Kona Ice has donated more than \$60 million to community-based organizations since the launch in June 2007.

To learn more about Kona Ice, visit: www.Kona-Ice.com.