

Kona Ice of South Central Denver Marks Major Milestone; Has Donated Over \$30,000 to Local Schools, Organizations Since Opening

November 30, 2018



DENVER – Bringing tropical tunes and cups of shaved ice everywhere it stops, Kona Ice of South Central Denver recently announced it has donated more than \$30,000 dollars since its opening in December of 2016.

“The giveback component was a huge determining factor of why we chose Kona Ice,” said Amy

Worden, the local resident and entrepreneur who operates the local Kona Ice business with Paul Worden. “It’s an awesome feeling to play such a large role in changing the lives of children and families in our community.”

Kona Ice of South Central Denver’s philanthropic commitment to the communities it serves is an integral part of the mobile franchise. Amy and Paul will continue to donate thousands of dollars each year to local school groups, teams and community organizations through large-scale events and private bookings. Nationwide, Kona Ice has donated more than \$60 million to community-based organizations since the launch in June 2007.

“Our Kona Ice business has brought us closer to the community in a way we didn’t think possible,” added Paul. “The smile our truck brings to people’s faces is priceless. It’s such a joy to be able to bring such positives vibes to Denver.”

Kona Ice’s escape from the ordinary begins as the sounds of tropical calypso music fills the air at each event and group gathering. The fun continues as all in attendance get their overflowing cups of freshly shaved ice and then help themselves to any of the ten tastes on the truck’s Flavorwave™ (an interactive dispensing system in which individuals select from one or more of the flavors to pour over their fluffy snow) or the additional 20-plus flavors and 500 different combinations available.

“Amy and Paul share our commitment to giving back,” said Tony Lamb, founder and president of Florence, Ky.-based Kona Ice. “The couple wants to have a positive influence on the people in their community, whether it’s new text books, sports uniforms or, simply, a smile. We are proud to have them on-board. Together, we are excited to make a difference in the lives of those around us.”

Beyond fundraisers, popular spots for the food truck franchise include stops throughout Denver at fairs, festivals, corporate events, neighborhood socials, church events and birthday parties. The Worden's truck also maintains regular weekday and weekend routes. In 2017, the Kona Ice brand launched a new Krafted Flavor line. Paul and Amy enjoy serving the new adult-focused flavors at corporate events around town.

To learn more about Kona Ice of South Central Denver and to book your next event, contact Amy and Paul by email at pworden@kona-ice.com or by phone at 303-627-2381.

About Kona Ice

A true community ally renowned for facilitating endless fundraising options, Kona Ice has given more than \$60 million back to neighborhood schools, organizations and teams since its inception in 2007. The brand's iconic truck offers customers a one-of-a-kind experience, featuring the opportunity to create their own shaved ice on the self-serve Flavorwave™, while enjoying the soothing sights and sounds from the tropics. Currently, there are more than 900 franchise units in 47 states.

For more information about booking Kona Ice for a fundraiser or event, visit www.kona-ice.com. To learn more about available franchise opportunities, visit www.ownakona.com or call (800) KONAICE.

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