

## BUSINESS

# Pearle Vision sets sights on N. Illinois locations



Five Pearle Vision EyeCare Centers will open over the next three years in northern Illinois. [PHOTO PROVIDED]

**By Susan Vela**

Staff writer

Pearle Vision has announced the eye care company will open five franchise EyeCare centers in the next three years in northern Illinois.

Exact locations haven't been chosen, though the company has signed a franchise agreement with Vick and Monika Mehta to open the retail eye care shops.

The Mehtas are looking for sites in Boone, Winnebago, DeKalb, Kane, Kendall and McHenry counties.

"Pearle Vision is the gold standard when it comes to optical franchise retailers," Vick Mehta said in a news release. "It's exactly what we are looking for in franchise investment."

The Mehtas currently own 35 Cricket Wireless retail stores throughout Illinois.

"Pearle Vision's strong reputation, commitment to patient care and frame selection make it the perfect addition to our portfolio," Vick Mehta said. "We are looking forward to joining the brand and using our background in business ownership and operations to bring genuine eye care to new communities in Illinois."

Pearle Vision was founded in 1961 with the concept of

a one-stop eye-care shop. Today, the company has more than 500 EyeCare centers throughout the United States.