

## All Natural Pet Store Opens in Lakeville

By Kayla Culver | November 1, 2018



A natural pet food and bakery with a self-wash feature for one's furry friends opened in Lakeville on Saturday Oct. 27.

Wag N' Wash, owned and operated by husband and wife duo Jon and Natalie Wagner, offers all natural pet food, bakery items that are baked in-house daily for dogs and cats, self-wash stations as well as a professional grooming experience for pets.

All bakery items are made with human-grade ingredients including cheese, apple sauce, cinnamon and pumpkin. Jon Wagner said he has tried most of the bakery items himself. While they lack in taste for humans, they are a healthy and tasty option for customers' pets. Owners can also order custom bakery treats including cakes.

Wagner spent the last 18 years working for a financial firm before deciding it was time to open his own business.

"Our family (members) are large animal lovers. We've also wanted to own our own business and this really spoke to us," he said.

Jon and Natalie have four children. Natalie not only will be focusing on her full-time job and her children but helping her husband run the business he has dreamed about.

"He wanted a different career change and was at a crossroads. He worked hard for a business but he had always wanted to own his own, and when he came across this concept he was very emotional," Natalie said.

Jon agreed with his wife. He has spent much of his career crunching numbers with not much interaction with others while working. Owning Wag N' Wash has Jon helping customers every day, interacting with visiting animals and enjoying watching the self-wash station.

“I have never done retail before. My head is still spinning from the opening but it’s great,” he said.

The one-stop shop offers a variety of food, toys and treats for cats and dogs. Wagner said the products they have will help keep pets healthy and owners won’t have to worry about what their pet’s food is made out of.

There are six self-wash stations where customers can walk in without an appointment to bathe their pet. A basic wash is \$14, a premium was is \$16, an ultimate wash is \$18 and a fur-buster is \$20.

Nail trims are also available from a trained groomer starting at \$12. Customers are also welcome to make appointments for a groomer to wash, dry and clip the nails of their pets.

“We’re living our entrepreneurial dream and introducing Lakeville to the neatest pet store out there – somewhere to wash them, feed them and spoil them in one place,” Wagner said.

Wag N’ Wash is located at 20139 Idealic Ave., Lakeville.

For more information visit <https://wagnwash.com/locations/lakeville-mn/>.