

salon today

National Salon Suite Parent Company of MY SALON Suite & Salon Plaza Opens 100th Location in Richmond

November 7, 2018



Suite Management Franchising, a salon suite franchise housing both **MY SALON Suite** and **Salon Plaza**, announced today its milestone achievement of reaching 100 open locations.

Through Suite Management Franchising, the MY SALON Suite and Salon Plaza brands plan to add 200 franchise partners and 300 units over

the next few years. Expanding at a rapid rate of one new location opening per week, MY SALON Suite currently has 35 locations in development and 50 more in the site selection phase. The 100th opening in Richmond is especially significant to Suite Management Franchising's CEO **Ken McAllister** and Ratner Companies' CEO **Gary Ratner**, who are both Virginia natives.

Cheryl Cannon, Wade Dempsey and **JT Fauber** in Richmond proudly claim the 100th location for Suite Management Franchising with the unveiling of MY SALON Suite of Short Pump. This location joins the ranks of Suite Management Franchising's significant presence in the \$46 billion salon industry, offering two leading-edge salon suite concepts that are changing the way salon owners do business. Coincidentally, the 100th opening shares the same opening date as first MY SALON Suite location in Metairie, eight years ago.

"When we first launched in 2010, we knew this strong business model would thrive in markets across the country and officially hitting 100 locations proves just that," said Ken McAllister, CEO of Suite Management Franchising and president of MY SALON Suite. "We're inspired by everyone involved in taking Suite Management Franchising to this new level, from our members to our franchise partners. Together we have the ambition and expertise to continue this momentum for years to come."

The buildup to this significant milestone was honored specifically at this year's annual convention held in New Orleans. Themed "100 Reasons to Celebrate," the convention highlighted the brand approaching the opening of its 100th location, and served as a special time for MY SALON Suite and Salon Plaza franchise partners to recognize their exponential growth and achievements. Since the start of 2018, the brand has opened 21 units and signed 18 new franchise partners.

Raising the bar in luxury for salon entrepreneurs and consumers across North America, MY SALON Suite offers a fully equipped styling center and other eco-salon suite amenities to attract and inspire experienced health and beauty experts. Dedicated to empowering their members with the desire for growth, freedom and ownership, Salon Plaza provides a unique community for salon professionals to embrace the opportunity and operate their own private studio located within an upscale and vibrant plaza. Both concepts are customizable, secure and committed to investing in the modern day health and beauty professional.

For more information about Suite Management Franchising, visit www.suitemanagementfranchising.com. To learn more about MY SALON Suite and Salon Plaza, visit www.mysalonsuite.com and www.salonplaza.com.