



Building Relations With The Younger Generation

By Bruce Irving | September 20, 2018



[On this episode](#), we talk with Mary Jane, of The Pizza Factory, about a great initiative they've built all around no bully zones. We get into what this program is and how it can be an opportunity for you to get involved with the local school system. We get into how things have changed over the years with the younger generation when it comes to being a place they want to work. This is such a hot topic lately and I think Mary Jane is doing a great job with this in her business.

Things to listen for:

- How times are changing when it comes to the younger generation
- Why getting involved with the local schools is so important
- How to look at yourself more a coach than a boss
- What younger kids are looking for when it comes to jobs

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- [Smart Pizza Marketing Mastermind](#)
- [Smart Pizza Marketing Email \(the best email\)](#)
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