

THE VIRGINIA GAZETTE

New mobile window, door screening service launching next month



York County resident Neal Wheat, 34, will launch his new mobile screen repair and installation service **Screenmobile** on Sept. 1.

Once up and running, Wheat plans to serve customers living in Williamsburg, James City and York counties, Poquoson, Newport News, Hampton and Gloucester. He is the most recent franchisee for the mobile screening company, which was founded in 1982 and has more than 100 franchises nationwide.

Wheat said he was drawn to enter the home improvement industry after seeing the hurdles his family members had to go through to get screening installed for a porch.

“I have an uncle who is a contractor who does kitchen work, and out of all of his general contracting contacts, nobody wanted to help him out in getting a screened-in porch built and he even had problems getting the materials,” he said. “Me being an entrepreneur, that gave me an idea for a new business.”

Wheat is the only employee at the local Screenmobile franchise at this time, and will install and repair screens on windows, sliding doors, porches and motorized porch and garage screens.

The mobile screening service will allow customers to circumvent an otherwise time-consuming screen replacement process, according to Wheat. He said oftentimes, customers have to go through a weeks-long process of removing their screens, taking them to a hardware store to be repaired and then installing the new screen themselves.

“What’s different about me and what’s different about Screenmobile is that it’s all mobile, so I’ve got all the tools on the trailer, it’s a custom trailer, so I measure the material, cut the material and build all of the screens right there on site,” he said.

For more information, call 757-941-7337, or visit screenmobile.com/yorktown.