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Cleaning Franchise Honors Military Vets With Franchise Giveaway Contest



Office Pride Commercial Cleaning has pledged to honor those who have bravely served their country with a tribute unlike any before it. The commercial cleaning franchise announced a heartfelt “thank you” to veterans in the form of an extraordinary initial franchise fee giveaway for up to three qualified U.S. military veterans.

After a review of all prospective veteran franchisee applications and essays, Office Pride will announce the potential winners on Veterans Day, Saturday, November 11, 2017. Office Pride will honor each of the selected winners by waiving the initial franchise fee, a \$35,000 value, for a new Office Pride Commercial Cleaning franchise. Winning veteran

contestants must meet all of the franchise company's standard franchisee qualifications. The contest is open to all active duty service members and Honorably Discharged veterans from any branch of the U.S. armed forces.

"It is very important for us to show our gratitude to those who have bravely served our country," said Todd Hopkins, CEO of Office Pride Commercial Cleaning. "We want to provide a path to franchise ownership for as many veterans as we can, and this franchise fee giveaway is just one way to go the extra mile to making business ownership obtainable for these brave men and women."

Office Pride has long made it a priority to seek out high quality veteran candidates for its franchise opportunity. Men and women with military service often exemplify the very core values Office Pride looks for in prospective franchisees, including commitment, teamwork, dedication, who value training and support and who are driven succeed in their mission.

"The same qualities that allow someone to succeed as a member of our nation's armed services often make them a perfect franchisee with Office Pride," said Gerry Henley, executive vice president of Office Pride. "We want to make sure that we're attracting the best franchise candidates possible, especially veterans. I look forward to reading their stories, and giving them the opportunity to open an Office Pride location in their local markets."

Starting August 18 with an entry deadline of October 20th, Office Pride is inviting prospective franchisees to submit an essay as well as complete a Franchise Application and Personal Financial Statement and a Spot-On assessment. The brief essay should focus on how an applicant's background and career goals align with Office Pride's mission and values and why they would like to become a member of the Office Pride franchise family.

A panel of judges from Office Pride will select up to three qualified

veterans based on their contest applications, which includes the essay. Winning veteran contestants must meet all of the franchise company's standard franchisee qualifications.

Office Pride shows its ongoing commitment to veteran business ownership by offering a 25 percent discount off of the initial franchise fee for any military veteran seeking to open an Office Pride franchise. In recognition of Office Pride's dedication to attracting former service members, Military Times has placed the company on its "Best for Vets" franchise list. Franchise Business Review consistently ranks Office Pride as a Top Franchise for Veterans.

In addition the International Franchise Association's (IFA) has designated Office Pride as one of America's "Top Franchises for Veterans" with a 5 Star VetFran rating, a designation received by only a select number of franchise brands in the United States.

The announcement of the Veterans Day initial franchise fee giveaway comes as Office Pride is achieving impressive 20+ percent average revenue growth for its franchise offices, while also significantly expanding across the United States this year. The three new veteran-owned franchisees would add to the over 136 existing locations across the country. Office Pride's goal is "To Be the Best – Not the Biggest".

To apply, Veterans must visit www.VeteranBusinessOpportunity.com and submit the request for consideration. They will receive an email with contest rules and the required steps to complete their entry.