



Vegan Cinnamon Roll Bakery Chain Eyes Austin Expansion

This would be the city's first Cinnaholic

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Cinnaholic, the [cinnamon roll-serving vegan bakery chain](#), is looking to expand into other cities, which will include Austin. The California-based confection shop focuses on customizable vegan rolls with 20 different frostings (banana cream, cake batter, maple, orange), and 22 toppings (brownie bites, coconut, marshmallows, jam, pie crumble). It also serves up vegan cakes, brownies, cookies, and cookie dough.

After its two Dallas location, “Austin was naturally the next step,” according to Daryl Dollinger, Cinnaholic’s president of franchising. The company is currently scouting locations in South and Central Austin, as well as around campus. It’s aiming to nail down an address or open by the end of 2017.

Cinnaholic was founded in 2009 in Berkeley, California by Shannon and Florian Radke, who appeared on *Shark Tank*. There are 13 bakeries right now in America, with two in Dallas. For its expansions, it’s looking to franchise into other states as well, including New Jersey, Pennsylvania, and elsewhere in Texas.