



SUMMER INDULGENCE

Press & Social Media Highlights

5,899,081 Media Impressions

\$9,420 Publicity Value



16 Print & Online Placements

CITY PAGES
 .com



What's up with this stack of waffles? VOM FASS says to pour whiskey on them! Find out more at their upcoming event. *Photo courtesy of VOM FASS Facebook Page*

We know you like hanging out with the ladies on the patio and drinking the wine. We know you do. Why do we know? Because we like it, too! But sometimes it's good to break out of the routine, and drink wine in a store! But not just that, taste stuff too, like world-class olive oils, vinegars, spirits, and spices. It's shopping, with drinking. And eating. It's the kind of thing that makes for a good wedding or baby shower, girls' night out (or guys, too — this is equal opportunity product and ain't nothing sexier than a man who can throw down in the kitchen. Nothin'.)

VOM FASS is a gourmet specialty store headquartered in Germany, but also has locations all across the U.S. and one in the Mall of America. The deal is, you try before you buy, which is how it should be when doling out decent money for high-quality edibles. They've got 10 unique events coming up this summer for food nerd fun. Here are the ones we like best, but go to their website to find out about all the rest:

Taste of Scotland Blended Malt Tour

What do you know about scotch, really? You know it's peaty and leathery and kind of musky, but what else? Scotch is becoming a ladies' drink du jour, and it's filled with terroir, lore, and technique. Bust the barrier of mystery, taste a bunch, and meet the

SAN DIEGO
EATER

Absinthe Tasting in Hillcrest; Ocean Pacific Grille Grand Opens



VOM FASS

HILLCREST— VOM FASS, the specialty food store that lets customers sample everything from spirits to oils and vinegars, is kicking off a month of tasting events with an **absinthe party** scheduled for Thursday, June 25 from 6 to 8 p.m. that'll take you through the fascinating history of the liqueur and sample you on all the absinthe available in the shop, with food pairings included. Tickets are \$30. Future sessions include a \$10 oil and vinegar tasting on June 30, a \$15 summer cocktail event on July 2 and a \$35 scotch tasting on July 9. [EaterWire]



news-press .com
 A GANNETT COMPANY

DIY Dinner: Korean barbecue sizzles in Fort Myers

In this week's A La Carte, Nami is now Koreana Authentic Cuisine and is serving up Korean barbecue plus other Korean dishes. Cigar City releases new brew and more in this week's A La Carte

VOM FASS summer tasting events



Located in Naples, VOM FASS, purveyors of fine oils, vinegars, and spices, is hosting several tasting events this summer. Brunch and Bubbles, American Whiskey Tasting, and The Alchemy of Absinthe are scheduled along with several others. Visit naples.vomfassusa.com/events for more information.

VOM FASS in Naples will host several summer tasting events, including an Absinthe class (Photo: special to news-press)

Houston Press

THIS WEEK IN HOUSTON FOOD EVENTS: THE WINE'S FLOWING LIKE FLOODWATER

BY ALEXANDRA DOYLE



Vom Fass Presents Summer Indulgence with Ceviche

There's a month-long tasting event at Vom Fass happening until mid-July, and this week's event is all about ceviche, a delicious seafood salsa cooked in citrus juice. Complimentary samples will abound, along with the opportunity to educate yourself about making ceviche. 2424 Times. 12 p.m. Free



Positive Social Media Interactions

 **Create Amazing Meals** shared a link.
July 15 at 9:39pm · 🌐



Vom Fass Whiskey ~ For Medicinal Purposes - Create Amazing Meals
Wanna take a tour of Scotland without leaving the States? Stop by your local Vom Fass shop.
CREATEAMAZINGMEALS.COM | BY SUSANELESTER

City Pages Food @citypagesfood · Jun 18
Hot Dish Absinthe, scotch, and savory gelato: 10 foodie events at Vom Fass @mallofamerica citypages.com/restaurants/ab...



 **Cary Magazine** @carymagazine · Jul 10
Tomorrow! Taste pulled pork, barbecue chicken, grilled veggies and more, made w/ **VOM FASS** oils and vinegars ow.ly/Pr35c #ncbbq

 **Eater San Diego** @EaterSanDiego · Jun 23
EaterWire: Absinthe party in Hillcrest, Ocean Pacific Grille grand opens & Chef's Roll plates up epic Baja event
sandiego.eater.com/2015/6/23/8824 ...



Absinthe Tasting in Hillcrest; Ocean Pacific Grille Grand Opens
Plus, a cooking competition with Baja all-stars and up-and-comers.
sandiego.eater.com

 City Pages Food retweeted

 **Vom Fass Twin Cities** @VomFassTC · Jun 18
Absinthe, scotch, and savory gelato: 10 foodie events at Vom Fass, Mall of America citypages.com/restaurants/ab... via @HotDishBlog

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